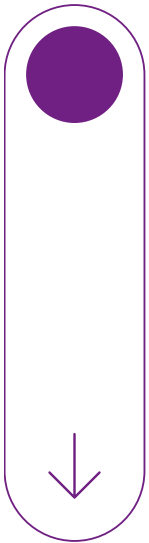


# Changemaker

## Drive Positive Change



Do you want to make a  
positive difference in the  
world?



LAURA  
BARKER  
COACHING



# Key



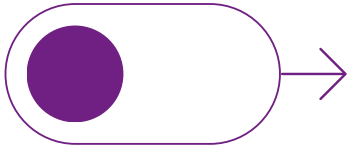
# Outcomes

Make a **meaningful impact** to society, your community, your industry. **Be the change** you wish to see in the world. Be a changemaker.

By the end of this program, you will achieve the following outcomes:

- Expanded self-awareness
- Understand the **Positive Intelligence** framework inside out
- Adopt strategies to effectively navigate the working environment
- Apply Lencioni's **Working Genius** model to your leadership approach
- Acquire new tools to problem solve more powerfully
- Learn how to optimally use your energy to maximize your impact
- Show up with executive presence in any situation
- Identify your desired future state (vision) of what you want to achieve
- Connect your purpose, values, and leadership style to your vision
- Know how to comfortably handle roadblocks
- Communicate effectively

# How You *Do It*



Driving positive change means having a vision and communicating it in a way that inspires others.

It leverages the **Positive Intelligence** (PQ) framework to improve performance and shift your default mindset to “positive.” You’ll get access to the flagship PQ app so you can translate insight into action.

## Here’s the Process:

1. Self-Awareness
2. Executive Presence
3. Communicate Effectively





# Program

## Overview

### Step 1

#### **Self-Awareness**

##### **Commencement**

Overview of Changemaker Program,  
Expectations, and Outcomes

##### **Know Thyself Parts I and II**

Self-Awareness

##### **Examine**

Introduce Positive Intelligence (PQ) model

##### **Practice Positive Mindset**

Activate PQ tools to find an innovative solution  
to a current challenge



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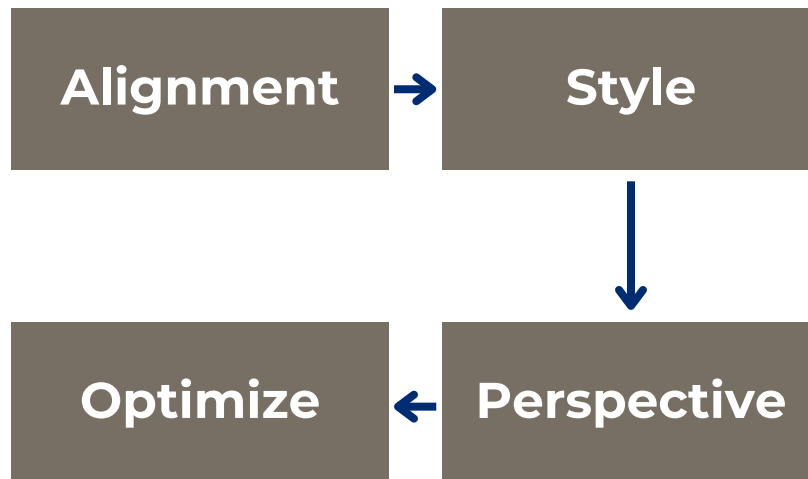
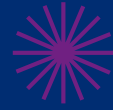
**Be the change you  
wish to see in the  
world.**





## Step 2

### Executive Presence



Cultivate executive presence by learning how you navigate the workplace optimally. Explore how you lead. Develop new tools for finding better solutions. Discover how to optimize your energy optimally.





## Step 3

### Communicate Effectively

#### **Shape your Vision**

Connect your leadership with your vision by focusing on what matters

#### **Legacy**

Choose your impact, Plan the action

#### **Handling Roadblocks**

Manage setbacks using PQ tools

#### **Communication**

Communicate effectively as an empowered leader

#### **Clarity**

Becoming Self-Actualized

#### **Completion**

Reflect on Achievements, Reinforce Future Accountability, and Clarify What's Next

# Structure



Key Details  
you want to  
know

Create your vision by connecting your **leadership style** to your **values** and your **purpose**.

Make your impact as we **plan** the action, **implement** against your goals, and identify **strategies** to handle setbacks with ease.

By the end of this program, you'll have clarity on how you will drive positive change to make your difference in the world.



- 6-month program
- 15 sessions
- 60 minutes for each session, except:
  - Session 1 = 30 minutes
- Online video for all sessions, except:
  - Session 13 = in-person meeting (can be online if you prefer)
- Homework after each session including surveys, exercises, specific reading, videos, assessments, and full access to the flagship PQ app







# Change maker

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Career Coach

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